



AARIA

MAGAZINE

The premier source for luxury, culture and lifestyle.

2026 ADVERTISING & PARTNERSHIPS

ADVERTISING MEDIA KIT PARTNERSHIPS DIGITAL PRINT EVENTS



Dear Community Partner,

Welcome to something truly special. Across Phoenix and throughout Arizona, women are leading businesses, raising families, building communities, creating change, and shaping the future of our state. Yet too often, their stories, achievements, and voices remain unseen and unheard. That is why we are proud to introduce **AARIA**—a dynamic new publication and online community created to celebrate, connect, inform, and empower women across Arizona.

More than a magazine, this platform serves as a vibrant hub where ambitious women can discover inspiring stories, valuable resources, professional opportunities, wellness insights, community events, and meaningful connections. Through both our print and digital channels, we are building a trusted space that reflects the diversity, resilience, and excellence of women throughout the Valley and beyond.

Our mission is simple: to elevate women, amplify their voices, and foster a thriving community where they can grow personally, professionally, and collectively.

As an advertiser, you have a unique opportunity to align your brand with a movement that values authenticity, empowerment, and impact.

Our readers are engaged decision-makers, business owners, professionals, entrepreneurs, mothers, community leaders, and consumers who actively support organizations and brands that share their values.

By partnering with us, you are not simply purchasing advertising space, you are investing in a platform dedicated to uplifting women and strengthening communities throughout Arizona. Together, we will spotlight businesses, products, services, and initiatives that make a meaningful difference in the lives of our readers.

We invite you to join us as a founding partner in this exciting new chapter. Your support will help us create compelling content, meaningful conversations, and transformative opportunities for women across the state.

Thank you for considering a partnership with us. We look forward to working together to inspire, empower, and elevate the women of Arizona.

With gratitude,

A handwritten signature in black ink that reads "LaTricia Harper Woods".

LaTricia Harper Woods
Editor-in-Chief
AARIA

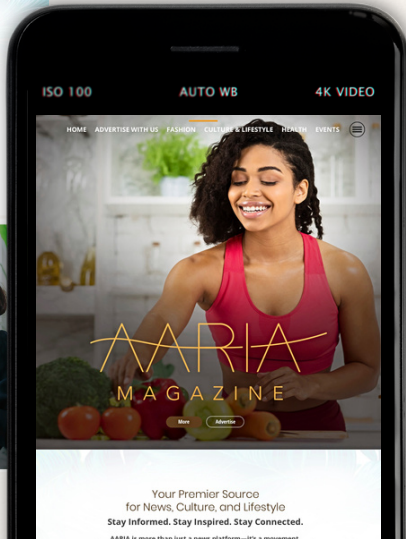
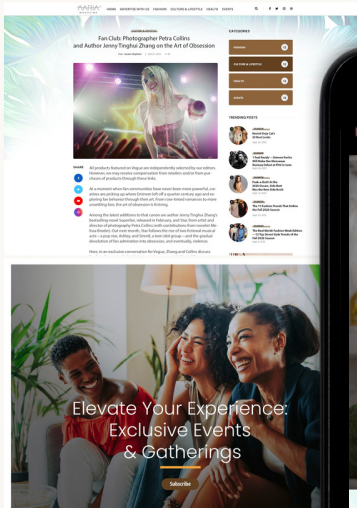
Celebrating Women, Amplifying Voices

INTRODUCING AARIA

AARIA Magazine is the premier digital and print publication celebrating and empowering women.

We provide an authentic, inspiring, and informative platform where women can see themselves reflected in every page.

Our content highlights culture, business, health, lifestyle, and leadership, making AARIA the go-to source for brands that seek to connect with an influential and engaged audience.





AARIA is more than a publication.

It is a lens into the moments, movements, and minds shaping our world.

WHY ADVERTISE WITH AARIA

Reach an audience that moves culture forward.

HIGHLY ENGAGED AUDIENCE

Reach a discerning audience who are trendsetters and tastemakers in their communities.

TARGETED REACH

We connect brands with a dedicated audience that values representation and purpose-driven content.

DIVERSE ADVERTISING OPTIONS

From digital placements to full-page print ads, sponsored content, and event sponsorships, we offer a variety of ways to amplify your brand.

PROVEN IMPACT

Businesses that advertise with AARIA will see increased engagement, brand awareness, and consumer loyalty within the community.

AUDIENCE DEMOGRAPHICS

MEET THE AARIA AUDIENCE.

Professional. Educated. Influential. Our readers are decision-makers who invest in the brands and stories that reflect their values

35+

CORE AGE
RANGE

70%

BACHELOR'S
DEGREE
OR HIGHER

60%

EARN \$75K+
ANNUALLY

250K+

ENGAGED SOCIAL
FOLLOWERS

\$1.2
Trillion

AMERICAN BUYING
POWER

INTERESTS:

Business

Wellness

Fashion & Beauty

Technology

Financial Empowerment

Culture & Lifestyle

Leadership

PARTNERSHIP OPTIONS

FIVE WAYS TO SHOW UP IN AARIA

01

Print Ads

Premium placement in our high-quality print edition

02

Digital Ads

Banner ads, sponsored articles, and email marketing features

03

Social Media Campaigns

Custom promotions through Instagram, Facebook, Twitter, and LinkedIn

04

Branded Content

Tailored storytelling and interviews to showcase your brand's impact

05

Event Sponsorships

Partner with AARIA on exclusive live and virtual events

A woman with short hair, wearing glasses and a yellow top, is shown in profile, drinking from a glass. She is at a social event with other people and glasses visible in the background.

PARTNERSHIP BENEFITS

- ✓ Access to a loyal and growing readership
- ✓ Alignment with a brand dedicated to empowering women
- ✓ Customized advertising solutions to meet your brand's needs
- ✓ Opportunities for cross-promotional collaborations

Introductory Print Advertising Rates

These rates will be available through December 2026.

Ad Size	Dimensions	1 Issue	2 Issues	3 Issues	4 Issues	6 Issues
Full Page		\$1,500	\$1,350	\$1,200	\$1,050	-
Half Page		\$1,100	\$990	\$880	\$770	-
Quarter Page	8.5" x 3.67"	\$800	\$720	\$560	-	\$480

Additional Advertising Opportunities

Digital Advertising (Monthly)

Homepage Banner (728x90): \$400/mo

Skyscraper (160x600): \$350/mo

Medium Box (250x250): \$300/mo

Feature Banner: \$500/mo

Sponsored Content

Sponsored Article: \$1,000

Brand Story Package: \$1,500

Email Marketing

Dedicated Email Blast: \$300

Newsletter Feature: \$150

Social Media Campaigns

Single Post: \$50-\$150

Multi-Post Campaign (5): \$500

A-List Directory Ads

Directory Listing: \$50

Directory Printed Ad: \$150

BUNDLE & SAVE

Starter Package

1/4 Page Print + Digital Banner

\$1,200/month

Growth Package

Half Page Print + Digital + Social

\$2,500/month

Premium Package

Full Page Print + All Digital

+ Sponsored Content + Events

\$5,000/month

Custom Package

Tailored to your brand's needs.

Contact us for pricing.

[CLICK HERE TO INQUIRE](#)





AARIA EDITORIAL CALENDAR

Q3 - The Launch: September 2026

Q4 - December 2026

Q1 - March 2027

Q2 - June 2027



LOGO GOES HERE

LET'S WORK TOGETHER

Connect with AARIA Magazine to position your brand in front of a powerful audience that values authenticity and representation. Contact us today to discuss advertising opportunities and custom partnerships.

Contact Information
admin@mahoganyxan.com